

Message Text

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ACTION NEA-05

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E.O. 11652: N/A

TAGS: BEXP

SUBJECT: HOSPITAL MEDICAL CATALOG EXHIBITION MAY 2-5

REF: (A) USDOC 3935 (B) USDOC 4783

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SUBJECT: HOSPITAL MEDICAL CATALOG EXHIBITION MAY 2-5

1. AUB CAMPUS HAS BEEN DISRUPTED BY STUDENT UNREST SINCE MARCH 21. IN SPITE OF DAILY HOPES FOR RESOLUTION OF PROBLEMS AND RETURN TO NORMAL CAMPUS ACTIVITIES THERE IS STILL POSSIBILITY THAT CAMPUS MAY BE CLOSED AT TIME OF SCHEDULED MIDDLE EAST MEDICAL ASSEMBLY AND EXHIBITION.

2. RTDO MET AGAIN YESTERDAY WITH MEDICAL ASSEMBLY MANAGER FOR ASSESSMENT OF SITUATION. RTDO ASSURED THAT MEDICAL ASSEMBLY WILL BE HELD REGARDLESS OF CAMPUS ACTIVITY AND AT ALTERNATIVE SITE IN EVENT CAMPUS SHOULD BE CLOSED.

3. BOTH ASSEMBLY AND RTDO PROMOTIONAL MATERIAL ALREADY DISTRIBUTED ANNOUNCING ORIGINAL LOCATION AUB WEST HALL. IN EVENT OF LAST MINUTE CHANGE, ASSEMBLY HAS MADE ARRANGEMENTS FOR WIDE COVERAGE OF LOCATION CHANGE.

4. SINCE AUDIENCE IS SPECIALIZED, BELIEVE CURRENT ARRANGEMENTS AND ALTERNATE PLANS ADEQUATE. EXHIBIT STILL IN GO POSITION.

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5. AUB EMEE SHOW SCHEDULED MAY 9-19 ALSO AFFECTED. SEPARATE MESSAGE

FOLLOWS ON STATUS RTDO CATALOG SHOW BUILDING PRODUCTS METALWORKING
WOODWORKING EQUIPMENT PLANNED TO BE HELD AT RTDO DISPLAY FACILITY
SIMULTANEOUSLY WITH EMEE EXHIBITION. MESSAGE TO BE READ CONJUNCTION
THIS MESSAGE.

6. DURING VISIT KILLOUGH HAS ADVISED TELSTAR PRODUCTIONS (BOWIE,
MARYLAND) STRONGLY INTERESTED PARTICIPATING IN HOSPITAL/MEDICAL
CATALOG EXHIBITION WITH REP AT SHOW FOR DEMONSTRATION AUDIOVISUAL
NURSING TRAINING PROGRAM. CATALOGUES RECEIVED TODAY WILL BE
DISPLAYED. AUB HOSPITAL MANAGER EXPRESSED WILLINGNESS ASSIST
TELSTAR IN SPECIAL DEMONSTRATION BUT IS OF OPINION MARKET
POTENTIAL SUCH SOPHISTICATED PRODUCTS LIMITED. RTDO WILL LIST
TELSTAR AS PARTICIPANT IN CATALOG SHOW DIRECTORY WITH OTHER LATE
ARRIVALS BUT CAN NOT GUARANTEE MARKET FOR PRODUCT. ADVISE IF REP
COMING.

7. ASSEMBLY MANAGER WELCOMED AND STRONGLY SUPPORTED APPOINTMENT
INDUSTRY REP FOR EXHIBITION. HE ASSURED POSSIBILITY PROJECTION
CAROUSEL SLIDES FOKER HAS. RTDO WILL ARRANGE PROJECTOR. ASSEMBLY
MANAGER HOWEVER INDICATED PREFERENCE FOLKER'S TALK BE GIVEN TO
HOSPITAL ADMINISTRATORS SEPARATELY FROM CONFERENCE SESSIONS OF
MEDICAL ASSEMBLY WHICH BEING ARRANGED.

8. RTDO WILL MEET FOLKER. RESERVATIONS PALM BEACH HOTEL APRIL 30-MAY
6 SINGLE AT SPECIAL RATE LL 26 APPROX US 12.
GODLEY

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